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Keywords:	Website, Online Presence
Abstract	This deliverable will report all of the developed and scheduled activities that will aim to increase the public visibility of the DISIRE project.

Document History			
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1.1	12/04/2015	Further comments and additions	E. Zagorska (MOEZ)
2.0	18/05/2015	Final Version Released	G. Nikolakopoulos (LTU)

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List of Acronyms

Not applicable

1 Introduction

1.1 Summary (abstract)

The aim of this deliverable is to present and describe the structure and the ideas behind the DISIRE website, which can be located at <http://www.spire2030.eu/disire/>. Moreover, this deliverable gives a short overview of the existing on-line presence of DISIRE as well as additional resources where the project will state its on-line presence.

1.2 Purpose of document

The aim of the D9.2 is to present the structure and functionality of the DISIRE website, as well as the initial ideas and motivations behind this. The website and the overall presence of the projects are considered as dynamic designs that will evolve with time, while converging to the DISIRE character, based on the contributions and the identity of all the participating beneficiaries.

Thus, it is not the purpose of the document to cover future additions, changes and functionalities that might be integrated in the site and in the overall presence of the project, unless stated from the European Commission (updating the D9.2). The Website itself at <http://www.spire2030.eu/disire/> should be considered as a live version of D9.2, since all the activities of the project and the additional on-line presence will be reported there.

1.3 Partners involved

Partners and Contribution	
Short Name	Contribution
LTU	Website Development and Social Media Control
MOEZ	Website and Social Media Update

2 The DISIRE website

As it has been suggested from SPIRE [1], the DISIRE website has been hosted in the SPIRE servers to allow for a common dissemination approach, while strengthening the impact of the website and extending the dissemination channels (broader audience). Thus the website of DISIRE has been developed by the utilization of the CMS – Made Simple platform, which can be located in [2]. This approach helped to speed up the site development, however it has introduced some limitations, since the DISIRE consortium has not a full control on the website and we are dependent of the SPIRE website administration to resolve some technical issues. However, the overall experience with the platform is very positive and we consider the provided web tool as a very good initiation that will progress and converge in a perfectly operating platform in the near future.

2.1 Intro Page

The DISIRE website can be located at <http://www.spire2030.eu/disire/> with the intro page as indicated in the following Figure 1, where the main topics and goals of the project are briefly addressed. In parallel to this domain name, we have purchased and linked the domain name www.disire.eu, in order to have the direct .eu domain name for the case that people search or type the DISIREweb address directly in their browsers. The www.disire.eu domain name has been also purchased for future utilization and further spin out activities, during and after the duration of the project.

In all the related webpages, the acknowledgment of the EU funding has been indicated by both the EU emblem and the statement that:

“This project has received funding from the European Union’s Horizon 2020 Research and Innovation Programme under the Grant Agreement No.636834”

The selection of the emblem has been made due to the fact that the Commission’s communication policy is to use one logo – the EU emblem – instead of the hundreds of logos that existed earlier (with some exceptions), in order to highlight the EU’s activities and the financial contributions to the different projects and programmes and in compliance with what has been described in the GA. Finally, in all the DISIRE webpages, the EU emblem is linked to the following link: <http://ec.europa.eu/research/index.cfm?lg=en>

Furthermore, in the intro page, two short and most updated lists for the project’s news and publications are also being presented, while at the bottom of the page, a cyclic banner presenting the DISIRE’s beneficiaries is also presented, where corresponding links to the partners’ web pages have been also included.

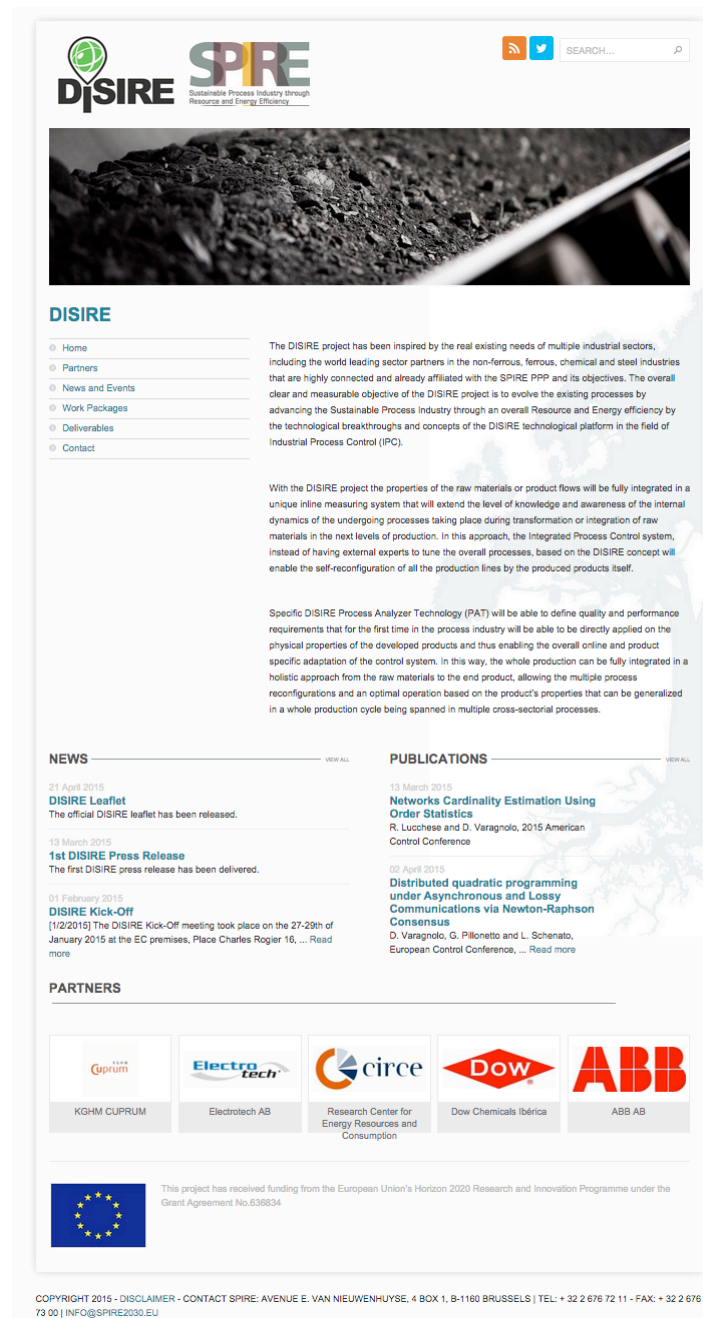


Figure 1: The Intro (index) page of the DISIRE website

2.2 Structure of the Website

The DISIRE website has a structure as depicted in Figure 2. Except from the intro page, the site is divided in the following sections: 1) Home, 2) Partners, 3) News and Events, 4) Work Packages, 5) Deliverables, and 6) Contact.

DISIRE

- Home
- Partners
- News and Events
- Work Packages
- Deliverables
- Contact

Figure 2: The DISIRE site structure

In the DISIRE/partners webpage (<http://www.spire2030.eu/disire/index.php?page=partners>), all the partners in the DISIRE consortium are being indicated, with corresponding links to their home pages. Furthermore, in the beginning of this webpage, short information regarding the size and the type of the consortium is also being provided. A corresponding screen shot from this webpage is depicted in Figure 3.

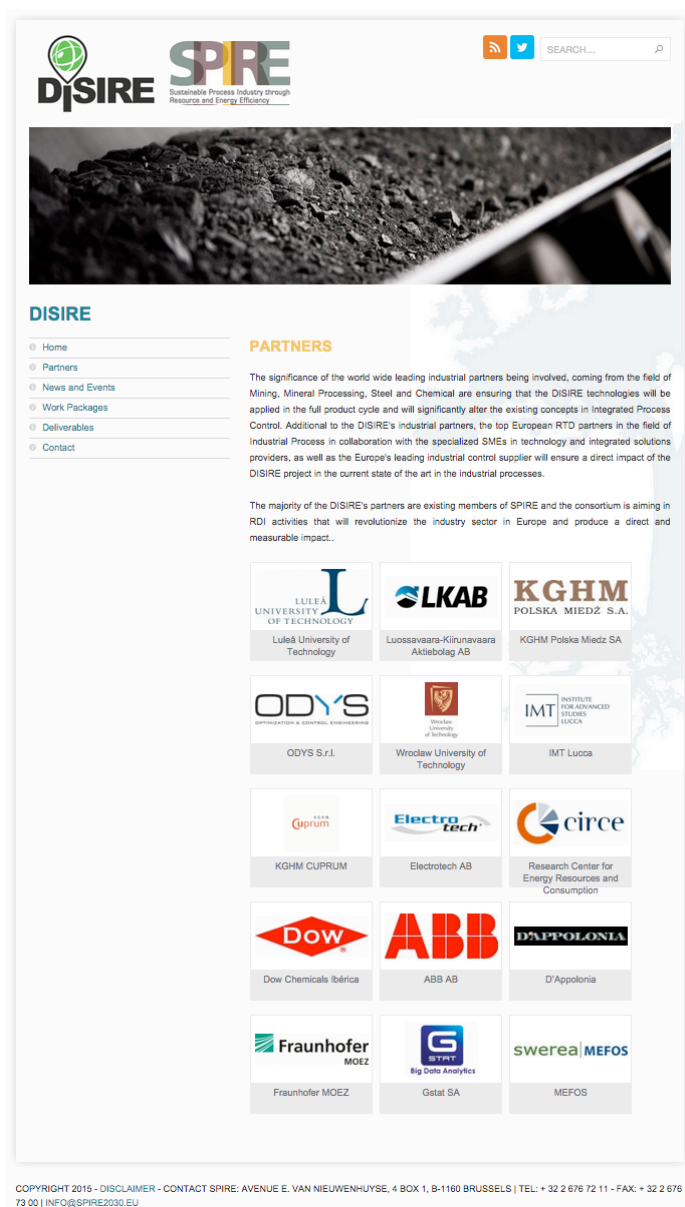


Figure 3: The DISIRE/Partners webpage

In the DISIRE/News and Events webpage (<http://www.spire2030.eu/disire/index.php?page=news-and-events>), the related news, events and all information related to the execution of the project are being presented. In the current webpage, a short description on the project's kick-off meeting in Brussels is being presented. A screen shot of this webpage is being shown in Figure 4. In general the whole website and especially the news and events section is something that is being constantly under discussion in our internal DISIRE management meetings in order to achieve a big impact, since we have identified a lot of websites of EU projects that are not so informative.

The idea behind the construction of this webpage was to provide a blog like listing of all the DISIRE related news and events and have a fresh to old (top-down) approach, with blog entries, enhanced by images, links and rich text, video files, etc. in order to make them more appealing to the reader and to be easier also to highlight the most important part of the created news.

The corresponding press releases and newsletter issues will be also hosted in this webpage, while currently SPIRE IT administration is working in resolving several issues, like in the news, although presented in the first home page of the project, they are missing from the news and events webpage, or in the same webpage, the links to the uploaded files are not working and unfortunately the visitors are receiving a broken link notification, which are issues that we have no power to change and have to wait for SPIRE IT.



Figure 4: The DISIRE/News and Events webpage

In the DISIRE/Work Packages website (<http://www.spire2030.eu/disire/index.php?page=work-packages>) the overall work in the DISIRE project, separated in Work Packages is being dis-

played, in order to make more visible to external visitors, the aim, the scope and the areas in which DISIRE will create an impact. Finally, the pert diagram with the interconnections among the WPs is also being displayed in this page.

In the future of the project, this webpage will be further updated with the current DISIRE developments and concrete project results and each WP will present its specific developments and areas of influence.

In the DISIRE/Deliverables webpage (<http://www.spire2030.eu/disire/index.php?page=deliverables>), all the public deliverables produced by DISIRE will be reported and being available for downloading (only for the approved ones). This website will be updated as more deliverables are being produced. At the current time, there are no approved deliverables. Figure 5 presents a screen capture of the current webpage.

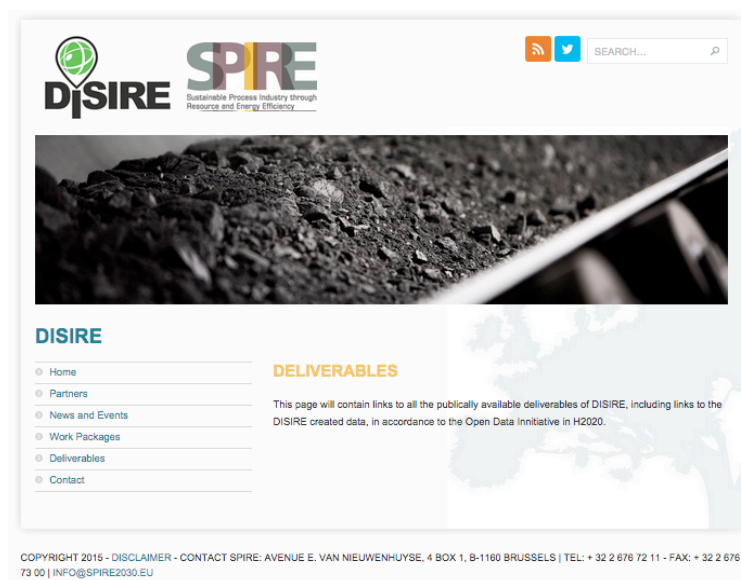


Figure 5: The DISIRE/Deliverables webpage

The last webpage of DISIRE is the contact webpage (<http://www.spire2030.eu/disire/index.php?page=contact>) with links and information to the coordinating contacts of DISIRE, while as in the previous cases, a screen capture of this webpage is being depicted in Figure 6.

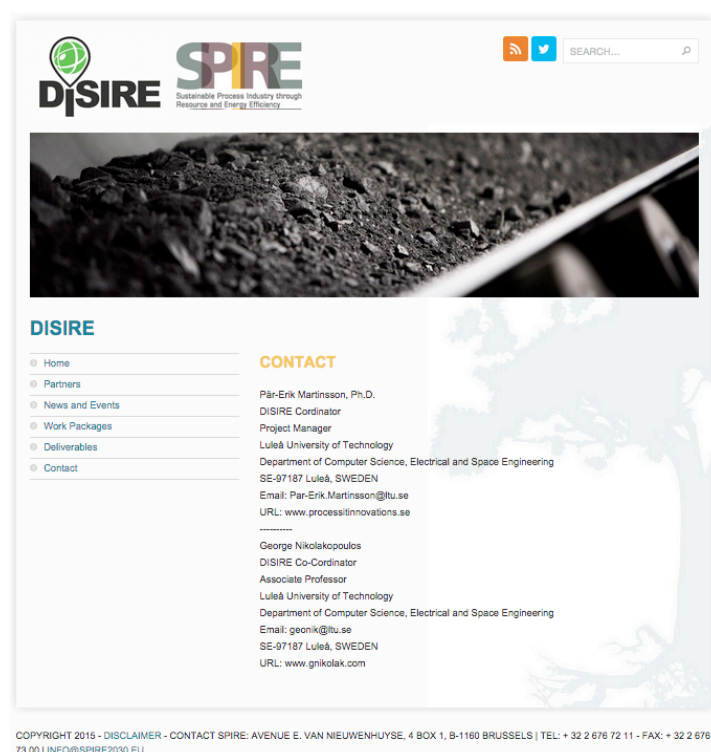


Figure 6: The DISIRE/Contact webpage

3 Other On-Line Presence of DISIRE

Except from the DISIRE website, DISIRE is also having a Twitter account as this is another significant channel of publishing results on the progress and raising the awareness of the related societies. The DISIRE twitter is @DISIRE_2020 and Figure 7 contains a screen capture of the account.



Figure 7: The DISIRE Twitter account

Finally, DISIRE will have a LinkedIn profile, which will target main DISIRE target groups, specifically professional audience, experts in the DISIRE related technical domains and prospective industrial and research partners. The development of the LinkedIn page is work in progress. The LinkedIn page will be connected to the other online platforms such as website and Twitter, in order to create an online ecosystem that will ensure maximum coverage of the online dissemination channels.

4 References

[1] SPIRE, <http://spire2030.eu>

[2] CMS made simple, <http://www.cmsmadesimple.org>