Optimise water treatment in process industry and seek synergies with other industries.

Reduce water pollution and fresh water use by joint investment in treatment plants.

**CARING FOR WATER**

**KEY INSIGHTS**
- optimise water management
- reduce fresh water demand
- integrate sites & clusters
- collaborate with society

**CROSS-SECTOR COLLABORATION**

Process industries have a high potential to jointly invest in waste water infrastructure.

Industries have a growing demand for valorising co-products.

**SUSTAINABILITY IMPACT**

**Wins for industry**
- for industry: economy of scale for waste water treatment\(^6,7\)

**Environmental gains**
- water management: avoided pollution and increased reuse of water\(^6,7,8,9\)

**Wins for society**
- public health benefits due to pollution reduction\(^1,10\)
- improved business relations in regional clusters

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